



## **Competition 2024-2025**

### **Criteria to be judged**

#### **1. Clarity of the message**

- a. Is the poster understandable without additional information?
- b. Are the objectives, research question and hypotheses clear?
- c. Are the results and conclusions clear?
- d. Is the poster accurate and logically clear overall?

#### **2. Data collection**

- a. Are the data collected appropriate for answering the research question? (clarification on possible limitations that arose in the data collection process).
- b. Are the data collection methods (i.e. accuracy of measurements, sample size, reliability of sources, etc.) clearly stated in the poster?
- c. Are the data sources mentioned in the poster?

#### **3. Analysis and conclusions**

- a. Are the data analysed according to the research question or hypothesis?
- b. Is the analysis appropriate to the data collected?
- c. How is the research question answered?
- d. Are there conclusions and are they supported by the data?
- e. Is there discussion of limitations and suggestions for improvements in future studies?

#### **4. Graphs and tables**

- a. Are the graphs/tables/statistics appropriate for displaying and summarising the data?
- b. Are there enough graphs/tables from different perspectives?
- c. Does each table in the graph add to the poster?
- d. Are the graphs/tables correctly addressed and explained?

#### **5. Presentation**

- a. Is the poster legible from 2 metres?
- b. Is there a good balance between graphics and text?
- c. Is the poster clear overall?

#### **6. Creativity/importance**

- a. Is the research question creative and original?
- b. Can the study answer an interesting question?
- c. Is the design creative and original?