Contribution of Private IT Academic Institutions to Improve and Disseminate the Teaching and the Use of Applied Statistics

Kamel ESSEGHAIRI Institut Mediterraneen de l'Economie Sociale, Tunis

This paper will describes the genesis and the implementation of PARTNERSHIP between IT Academic institutions and several development, government and non-profits organisation in training and marketing the recruitment of unemployed graduates who have received a supplement of statistical and IT trainings for the last three years. They received 960 hours of formal training: in Applied Statistics (250 hours), English Writing and Reporting (180 hours) Applied Computing (100 hours) INTERNET-Electronic Communications and Commerce (150 hours) Small and Medium Private Enterprise Management (130 hours), Non Governmental Organization Management (150 hours) English was the training language and they have spent over half of time using computers. The paper, then, examines the ramifications of this procedure to better understand and use applied statistics (in decision making processes) in the context of larger and cheaper use of Internet and in the context of economic globalisation and intensive virtual exchanges all over the world.