

Alcohol

How much Finns consume alcohol?

What was studied?

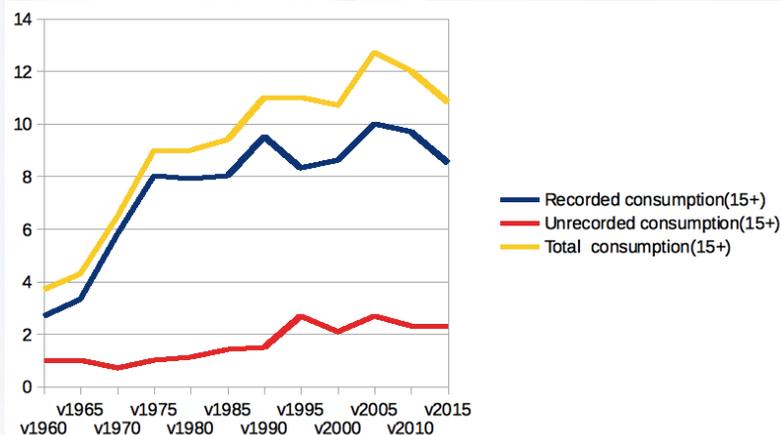
Alcohol consumption has tripled from the 1960s to 2015. The alcohol consumption in Finland is polarized. Until 1960s, men drank almost all of the alcohol. Nowadays, approximately 90% of women have consumed alcohol beverages during the last 12 months.

The typical Finnish behaviour is to get drunk when drinking alcohol. Differences in alcohol consumption can be partly explained by cultural, economic and social changes. In addition, changes in the availability and pricing of alcohol has an effect on consumption.

It was analyzed

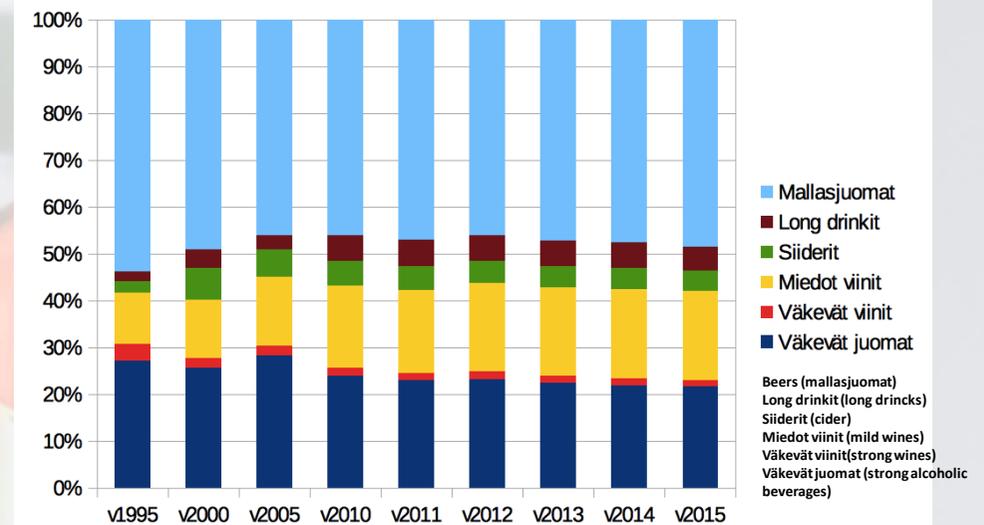
- How the use of alcohol has changed from 1960 to today?
- How the popularity of alcoholic beverages has changed?

Alcoholic beverage consumption 1960 - 2015



Alcohol consumption increased in the 1970s because beers were started to be sold in the grocery stores. This eased purchasing of alcohol especially in the countryside. In 2014, the taxation was relieved, which can be seen as a rise in the diagram. Between 1960 and 2015, the average total consumption of pure alcohol was 9.175 liters per year, and the standard deviation was 2.908.

Type of alcoholic beverages consumed



The type of alcoholic beverages which has been consumed the most has changed a lot. In 1960, over 70% of alcoholic beverages consumption consisted of strong alcoholic beverages. Consumption of wine has increased continuously since the beginning of 1960s and quite rapidly after mid-1980s. When beer was introduced to the grocery stores, its consumption was drastically increased and the relative proportion of strong alcoholic beverages was reduced.

Where was the information found?

The research is based on the statistics of the National Institute for Health and Welfare. Information was also found in the doctors' trade union magazine and a website of intoxicants.